HACKING HYPNOSIS FROM PRACTICE TO THEORY

Reflections on a career inside an exciting and experimental hypnosis collective

Kev Sheldrake Hacker, Hypnotist and Magician





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THE HACKER MINDSET:

1. Learn necessary information

2. Reduce effort

3. Re-evaluate goals



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Street Hypnosis with Anthony Jacquin. Many of the routines featured are outlined in detail in Reality is Plastic. www.headhacking.com SHOW MORE

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Reality is Plastic!

The Art of Impromptu Hypnosis



Anthony Jacquin





Whether it is to satisfy a fascination with hypnosis, the desire to mix hypnosis with your magic or you want to be able to perform street hypnosis this course is for you.

Open only to amateur and professional magicians and mentalists this unique course is aimed solely at performance hypnosis. As well as intensive classroom training we will be taking these skills to the street. You will gain the confidence, attitude, patter and techniques required to excel. **Reality is Plastic!**

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TRILBY

RIPPED APART



Welcome to Head Hacking, a company fascinated with Hypnosis. Head Hacking was formed by Anthony Jacquin and Kev Sheldrake in 2008 to provide the best in hypnosis performance, hypnotism products and hypnosis training. Since then the company has grown into a respected brand that is recognised worldwide and respected for its positive contribution to the art of hypnosis.

If you want to learn about hypnosis or how to hypnotise then please check out our hypnosis videos, free hypnosis lessons and articles. If you need a professional magician or hypnotist to perform at your function then you can learn more about our performers for hire and see their show reels here. Our products include books, CDs and DVDs that teach the theory and practice of hypnosis. We provide group training and private mentoring on all aspects of our approach to individuals and groups worldwide.

Please enjoy looking around our website.

-IYPNOSIS PRODUCTS

HYPNOSIS TRANNG





UPCOMING HYPNOSIS TRAINING DATES:

London

12/10/2013

The Manchurian Approach The Trilby Connection



23/11/2013







TWITTER

You can see the trailer for the new change | phenomena 2012 DVD set at Posted 4 hours ago

The new change | phenomena 2012 DVD set will be released on Friday. Exciting news too that will hopefully explain the delay! :)



BLOG

Diesel Magic of Chri...

This Christmas, Diesel decided to celebrate by giving the childhood joy of the season back to some of its most suggestible customers. Over three episodes, we get to see them experience the Anticip...

THE TRILBY CONNECTION

EFFECTIVE STREET HYPNOTISM

From national television to the streets of Europe, it is impossible to ignore the growing numbers of walk-about hypnotists. Learn the skills and take it to the streets.

From complete amateurs to accomplished stage hypnotists and hypnotherapists, everyone can benefit from the intensive classroom training and the practical workshops. The confidence to respond to impromptu requests to demonstrate hypnotism, absolutely anywhere, can only come from a coherent approach and real-world feedback.







Search



DIESEL The Magic of Christmas Episode 1: THE ANTICIPATION

34,122 views · Dec 6, 2012

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DIESEL The Magic of Christmas, Episode 2: THE JOY

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Speaking:



Adam Eason Steve Murray Norman Vaughton

The Hypnotism Conference, change | phenomena, returns for it's fourth year on May 18th, 2013, in

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Maggie Howell

Alexander Hartmann

Anthony Jacquin





The Oxford Handbook of HYPNOSIS Theory, Research and Practice

handbook of Clinical Hypnosis

Steven Jay Lynn Judith W. Rhue Irving Kirsch

SECOND EDITION

Severity of Depression 90% of antidepressant prescriptions are for patients who do not benefit from the drug

HEAD HACKING





"If you're going to use hypnosis in your practice, you need to know what works, and just as well you need to know what doesn't work, and that should be based on scientific evidence."

"We know from research that age regression is not real; age regression is a fantasy."



"The second thing [that doesn't work] is the use of ideomotor signalling to communicate what is really there in the subconscious.... [The finger] can raise for any number of reasons."



"The third thing that does not work is Neuro-Linguistic Programming."



"[Hypnosis] is not a 'state'. It is a socially constructed, cultural phenomena."



"For 80% of the population it won't make a difference whether you do an induction or not."



"Hypnosis is mostly suggestion, but suggestion is very powerful."



ESSENTIALS of CLINICAL HYPNOSIS

AN EVIDENCE-BASED APPROACH

Steven Jay Lynn and Irving Kirsch

Clinical Huppinsis and Self-Regulation

Irving Kirsch Antonio Capafons Etzel Cardeña-Buelna Salvador Amigó

Hypnosis in Medicine and Surgery

James Esdaile





Hypnosis and Suggestibility AN EXPERIMENTAL APPROACH

Clark L. Hull, Ph.D.

with a new introduction by Michael Yapko, Ph.D.



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RIPPED APART The Automatic Imagination Model

CONTENTS

Introduction Background The Classic Suggestion Effect The Human Givens Model Pointers from Neuroscience The Role of Emotion

Cognitive Behavioural Models and the Role of İmagination The Breakthrough The Automatic İmagination Model Applying the Al Model İnternal Dialogue Summary

On this audio CD, Anthony Jacquin and Kev Sheldrake of Head Hacking explore models of hypnosis, discuss the science and present their own prospective model.

Through researching the many contemporary scientific views, classic experiments and aspects of neuroscience, Anthony and Kev embarked on a journey that led them to what appears to be their own breakthrough. Preliminary testing of their draft Automatic İmagination Model has been positive, allowing those who previously presented with low responsiveness to experience the full range of hypnotic phenomena including amnesia and hallucinations.

Presented as a conversation between Anthony and Kev, this one hour audio product is packed with content. If you are interested in learning more about how hypnosis might work as opposed to just using it, then Ripped Apart will certainly provide some food for thought.

While further research is planned, this audio CD will provide an insight into their current thinking and their new approach to hypnosis. It will broaden the mind of all hypnotists and is an excellent succession to Reality is Plastic, The Manchurian Approach and The Trilby Connection.

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RIPPED APART The Automatic Imagination Model



"It's just your imagination, and you can stop imagining that right now, can't you?"



'TRANCE KILLER', **AUTOMATIC IMAGINATION MODEL**





Kev Sheldrake - What Do We Know About Hypnosis?

https://www.youtube.com/user/hypnokev12345



Kirsch quoting Prof Martin Orne "If a person is not professionally qualified to treat something without hypnosis, then they're not qualified to treat it with hypnosis either."

> "Hypnosis as an adjunct to psychotherapy does work."



SUMMARY:

- 1. The hacker mindset.
- 2. Branding.
- 3. Develop your own performance routines.
- 4. Knowledge of science is important.
- 5. Are you qualified to treat people?

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